

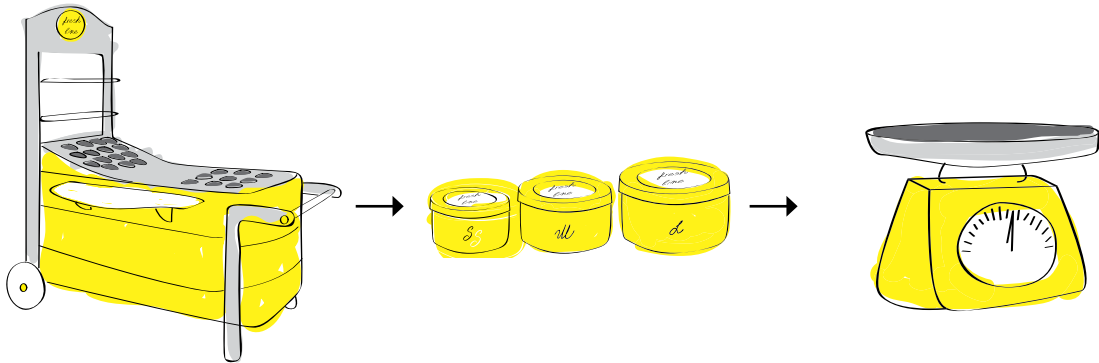
Fresh Beauty Bar



Homemade Kitchen Cosmetics
face | body | hair



How does the Fresh Bar work?



1. Select the products

2. Choose the packaging:
simple, inexpensive
and recyclable.

3. You buy **ONLY**
the quantity you wish!

4. At the counter the weight
of the container is sub-
tracted and the customer
pays only for the content.

Jars:
30ml (no charge)
50ml (€0,18)
100ml (€0,22)
200ml (€0,25)

Bottles:
100ml (€0,22)
200ml (€0,25)

Glass jars:
40ml (€0,60)
200ml (€1,10)

We don't use:

SLS, SLES (Sodium Lauryl Sulfate, Sodium Laureth Sulfate)

(Toxic detergent and foaming agents. They cause irritations)

SILICONE (DEMETHECONE)

(It does not allow the beneficial ingredients to penetrate the skin. It is not biodegradable)

PG, BG (Propylene Glycol, Butylene Glycol)

(Chemical hydrating substances, accused of side effects. They cause irritations)

TOXIC PRESERVATIVES

Parabens, Imidazolidinyl Urea, Isothiazolinone

(That cause irritations and have been related to breast cancer)

TEA (Triethanolamine)

(pH regulator accused of side effects)

TOXIC COLOURS

(Accused of several side effects)

PEG (Polyethylene Glycol)

(Emulsifiers from petroleum derivatives that disturb the skin barrier)

GENETICALLY MODIFIED INGREDIENTS

ANIMAL TESTED INGREDIENTS

CARBOMER

(Chemical viscosity regulators)

ALUMINUM CHLOROHYDRATE

(Irritant, anti-perspirant, accused of oestrogen behaviour)

COLLAGEN

(Animal derivative)

ISOPROPYL ALCOHOL

(Irritant solvent. Petroleum derivative)

We use:

Fresh ingredients from the kitchen and garden: vegetables, fruits and juices, honey, milk, etc.

Certified organic oils and natural butters

Therapeutic herbal extracts

High quality pure essential oils

Mild foaming agents

Ingredients that are not tested on animals neither on their primary form nor on the final product

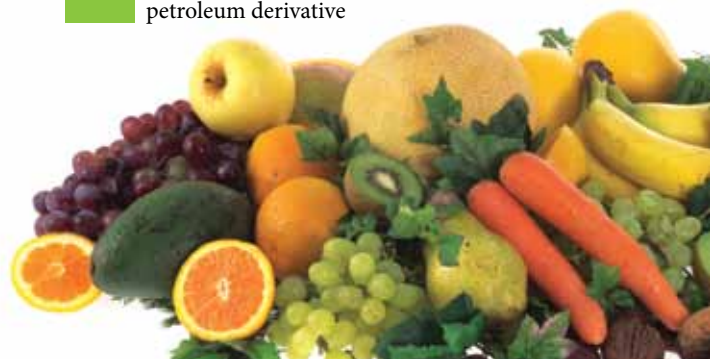
Recyclable and biodegradable packaging

Fragrances diluted in organic alcohol (from sugar cane) for the avoidance of allergies

Food colouring

Natural alcohols instead of chemical preservatives

Natural emulsifiers from oils and not from petroleum derivative



Fresh Face

Cleansers, toners, beauty masks, moisturizers



1

1) Lemon

oily skin

- Toner 2.90€ (100ml)
- Moisturizing Face Cream 9€ (50ml)

2) Milk and oats

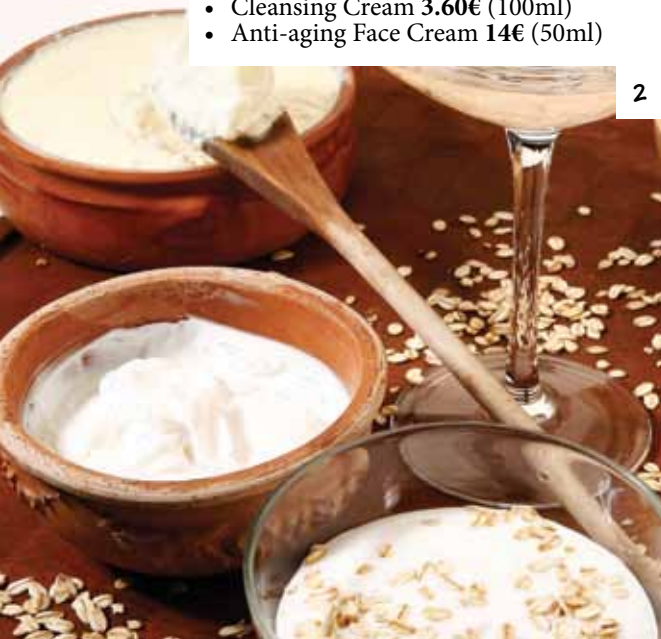
for all types of skin

- Milk Cleanser 2.90€ (50ml)
- Toner 2.90€ (50ml)
- Moisturizing Face Cream 9€ (50ml)

3) Pomegranate

dry, mature skin

- Cleansing Cream 3.60€ (100ml)
- Anti-aging Face Cream 14€ (50ml)



2



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3

Hand Crafted Soaps



We knead by hand all the soaps with oil and herbs

1) Athena

with greek organic olive oil and herbs

€ 5,90 (100gr)

2) Ive

for sensitive skin with dryness, redness and irritations

It is kneaded by hand together with a herbal tea (chamomile, calendula, comfrey, yarrow and oat flour). It is enriched with essential oils of chamomile and geranium.

€6,10 (100gr)

3) Nectar

The food of the gods! Honey and royal jelly

A fresh handmade soap for face and body. A nourishing and toning soap for the ultimate skin treatment, with Greek organic honey, royal jelly and honeycomb pieces. It is ideal for shaving the face and legs.

€5,50 (100gr)

4) Amphitrete

for skin with excess secretions

It has a balancing and regulating action while cleansing. It is kneaded by hand with witch hazel water, green clay and antiseptic herbs (eucalyptus, rosemary, spearmint, thyme and verbena). It is enriched with extracts and essential oils of lemon and spearmint.

€ 6,10 (100gr)



1

What kind of preservatives do you use that are considered safe?

Fresh Line has replaced chemical preservatives with natural ingredients that have a powerful antioxidant action. Rosemary extract, citron, vitamin E etc. We combine them with alcohols and we achieve a mild preservation of the formulas, eliminating any danger for irritations and allergies.

Are the colours used in your products toxic?

We only use food colouring in our products. Les utet omnis etur, te conet endessero beaqui vel imus, am quidi con plicab inveli-qui blanisque raecatur, utempor acea nos sum fugit acepuda ndantem fugia doluptatur, odigend emporuptia nonserspita cuptatquam eum est, que cum nobist perferum lati tem is abore verferunt, sendipsam et acium earum



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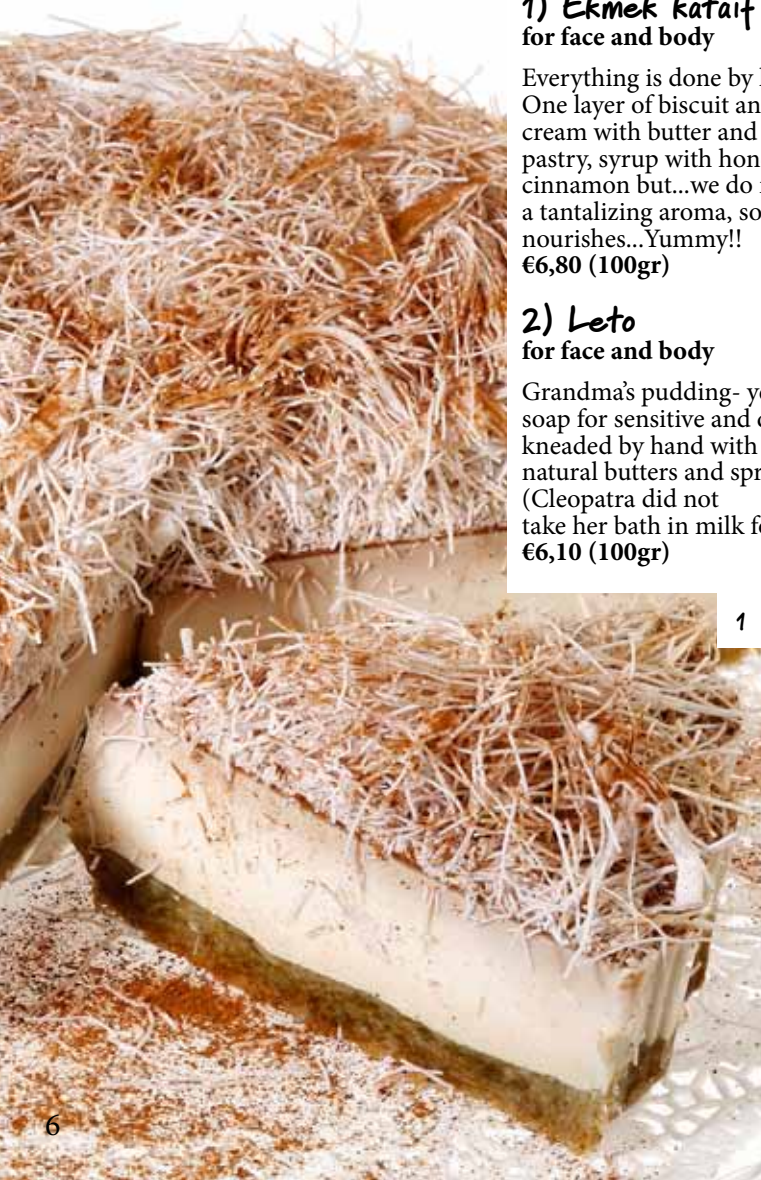
With fresh chocolate or cinamon!

1) Ekmek kataif for face and body

Everything is done by hand little by little: One layer of biscuit and caramel, one layer of cream with butter and milk, one layer of kataif pastry, syrup with honey, we sprinkle with cinnamon but...we do not bake it! It gives away a tantalizing aroma, softens, moisturizes, and nourishes...Yummy!!
€6,80 (100gr)

2) Leto for face and body

Grandma's pudding- yes her own recipe!-in a soap for sensitive and delicate skin types. It is kneaded by hand with goat's milk, rice flour, natural butters and sprinkled with cinnamon (Cleopatra did not take her bath in milk for no reason!)
€6,10 (100gr)



1 2





Fresh Organic Beauty Masks



1

1) Body exfoliating mask with olive oil for all skin types and all ages.

Olive oil, olive seed, oat
€6,50 (50ml)

2) Eye potato mask for treating dark circles and under the eye bags.

Ideal after a long night out, fatigue
and for reducing fine lines.
Potato, arnica, yarrow, comfrey,
chamomile and vitamin A
€5,01 (30ml)

3) Facial exfoliating mask with vanilla and butter for all skin types and all ages.

Shea butter, vanilla, avocado oil,
almond seeds
€7,50 (50ml)



3



2



1

1) Mud Detox mask

Regulating, cleansing and stimulating.
For combination or oily skin.

Mud, eucalyptus, spearmint, rosemary, tea tree, thyme, lavender
€8,00 (50ml)

2) Royal mask

Rich nourishment for all types of skin

The only nourishment of animal origin that Fresh Line uses comes from the world of bees! For a complete regeneration and restoration of the skin.

Royal jelly (natural and not a substitute), organic honey, wheat germ oil, grape seed oil, aloe vera, oat, vitamins A, C, E, F, B5.
€9,00 (50ml)

3) Seaweed mask

With powerful anti aging, antioxidant, hydrating and restoring properties.

Ideal for dull and mature skin types with lack of firmness and all sorts of tiredness and ages over 30.

Spirulina seaweed extract, rosemary, aloe vera, green tea
€7,50 (50ml)



2



3



1 2

1) Citrus Vitamin mask

With a strong antioxidant, regenerating and restorative action. For dull and tired skin.

Use daily for 15 days to restore brightness and firmness. Orange, neroli, grapefruit, lemon, kiwi, carrot, vitamins A, C, E, B5
€7,50 (50ml)

2) Blue Chamomile mask

For sensitive skin, redness, irritations, inflammation and young ages.

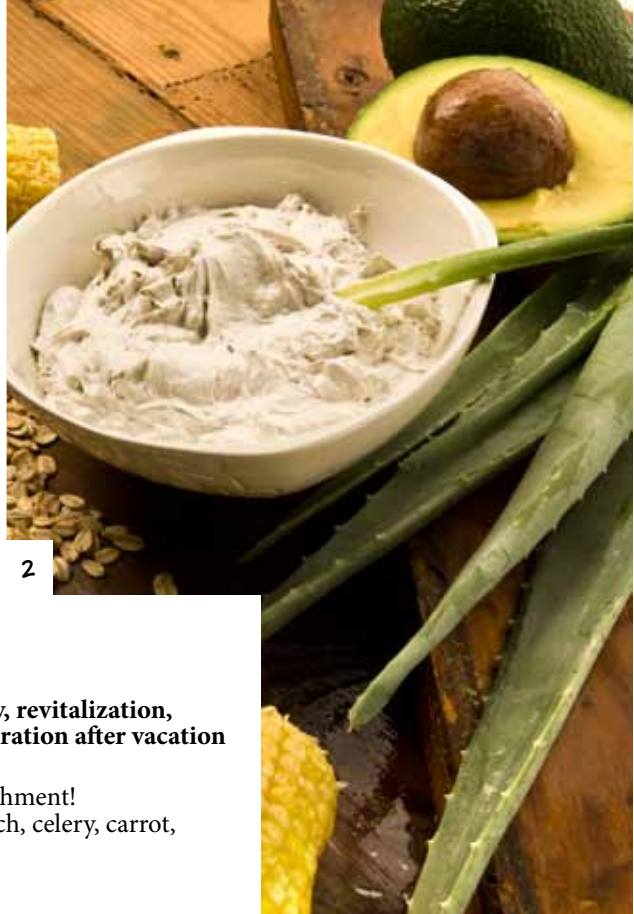
Blue chamomile, yarrow, comfrey, oat, calendula, elder flower and aloe vera
€9,50 (100ml)

3) Chocolate and Cream mask

For revitalization, stimulation, regulation. For mixed skin types and ages over 20.

3 Use 2-3 times a week (and ideally combine with a nourishing or hydrating mask).
Fresh chocolate, milk, shea butter, aloe, almond oil, vitamin C
€7,50 (50ml)





1 2



With fresh vegetables from greek farms

1) Garden mask

For nourishment, radiance, clarity, revitalization, regeneration, detoxification, restoration after vacation etc. For all types of skin.

The ultimate vegetarian skin nourishment! Artichoke, broccoli, cabbage, spinach, celery, carrot, cucumber, tomato and eggplant.

€7,50 (50ml)

2) Aloe Vera mask

Firming and soothing. Ages over 25.

Use 2-3 times a week in combination with a nourishing or moisturizing mask. Alternatively, you can use it before special occasions such as parties, events, weddings.

Aloe vera, arnica, sambucus and oat

€7,50 (50ml)

4

3) Antiseptic Echinacea mask

For acne, blackheads, spots, blemishes and infections.

Echinacea, garlic, teat tree, thyme, eucalyptus, neem oil, green clay. Use as often is required.

€9,50 (50ml)

4) Rose mask

For the restoration from dehydration and dryness. It acts by reinforcing the repair and anti-aging processes.

For ages over 25 and dehydrated to very dry skin types. Ideal for thin lines and wrinkles of the face, eyes, neck and decollete areas.

Rose, myrrh, frankincense, sage, sandalwood and oils from borage and evening primrose.

€8,80 (50ml)



3





Fresh Hair

1 2

1) Egg & honey shampoo

For dry and chemically treated hair.

€3,00 (100ml)

1) Hair mayonnaise mask

For normal and dry hair

€9,10 (100ml)

2) Botanical extracts shampoo

for all types of hair

€3,00 (100ml)

2) Botanical extracts Conditioner

for all types of hair

€3,60 (100ml)

Information on selected ingredients:

Broccoli

Rich in vitamins A, C, E, B-carotene complex, $\Omega 3$ fatty acids that are anti-cancerous elements and act «miraculously» on human skin. It strengthens the immune system.

Pomegranate

A very rich natural antioxidant with strong anti-aging properties.

Eggs

They nourish the hair and provide clarity and moisturization on all types of hair.

Artichoke

One of the most ancient medicinal plants used for treatments, rich in magnesium and vitamin C that prevents photo-aging.

Chocolate

The cocoa that is included in chocolate moisturizes and revitalizes the skin and improves the cell renewal process.

Melon extract

Rich in antioxidants, vitamin C, B carotene, as well as potassium and iron. It is known for its regenerating properties on the skin.

Garlic

Known since ancient times -and to us from our grandmothers - for its powerful antibacterial, antifungal and antibiotic properties.

Shea butter

Rich butter from the african tree Carite with strong moisturizing and deep hydrating properties.

Kiwi

Rich in vitamins C, E and flavonoids that protect human cells from free radicals and oxidation. Seaweed, rich in iodine, zinc, iron, magnesium and calcium, they drain off toxins, improve microcirculation and regenerate the skin. They oxygenate and tone the epidermis.

Grapes

Strong antioxidants. They provide energizing and toning properties.

Eggplant

Very rich source of vitamins B1, B6, folic acid and potassium, powerful antioxidants that protect cell membranes.

Fresh Body



1



1) Chocolate Mousse

A magnificent blend of fresh cream and delicious Belgian chocolate! Don't bite! Smell, wash and moisturize yourself...

Handcrafted soap €6,90 (100ml)

Botanical shower gel €5,10 (100ml)

Moisturizing lotion €6,70 (100ml)

2) Aegean Sea Breeze

The Blue of the Aegean Sea... The unique sense of sea breeze and freshness... Simply wash and... sail!

Handmade soap €2,50 (100ml)

Botanical shower gel €3,00 (100ml)

Spa ball with essential oils €3,90

3) Vanilla Hand Cream

Shea butter with sweet vanilla. It softens hands and cuticles. It smells like dessert..but without the calories!

€5,80 (50ml)



3





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3



2

1) Lemon Pie

A refreshing scent of freshly cut lemons superbly combined with granny's sweet homemade cream. Ideal for athletes, dancers, who want to recover from fatigue.

Handcrafted soap €2,50 (100ml)

Botanical shower gel €3,00 (100ml)

Moisturizing lotion €3,60 (100ml)

Spa ball with essential oils €3,90

2) Melon Mint Sorbet

Inhale deeply...close your eyes...transfer yourselves in sun-bathed meadows filled with the aromas of summer fruits and harvests.

Handcrafted soap €2,99 (100gr)

Botanical shower gel €3,90 (100ml)

Moisturizing lotion €5,60 (100ml)

Spa ball with essential oils €4,70

3) Peach Melba

The refreshing peach stimulates the skin and creates an intense feeling of euphoria and good mood!

Handcrafted soap €2,50 (100gr)

Botanical shower gel €3,00 (100ml)

Moisturizing lotion €3,60 (100ml)

Spa ball with essential oils €3,90





1) Henochoos (Grape)

The entire freshness of freshly cut grapes from Greek vines, is powerfully combined with antioxidant wine extract for a unique recipe of pleasure and effectiveness!

- Handcrafted soap €6,10 (100ml)
- Exfoliating bath gel €6,70 (100ml)
- Botanical shower gel €5,10 (100ml)
- Moisturizing lotion €6,70 (100ml)
- Spa ball with essential oils €4,70

2) Fresh Flowers

Roses, mimosas, lavenders for the most fragrant version of delight and well-being!

- Handcrafted soap €2,50 (100gr)
- Botanical shower gel €3,00 (100ml)
- Moisturizing lotion €3,60 (100ml)
- Spa ball with essential oils €3,90

3) Strawberry Sorbet

Yummy...! Fresh sweet strawberry with toning and hydrating oils for a wonderful mood!. Careful not to be bitten by others!

- Exfoliating shower gel with grains and loofah €6,70 (100ml)
- Moisturizing body yogurt €6,70 (100ml)

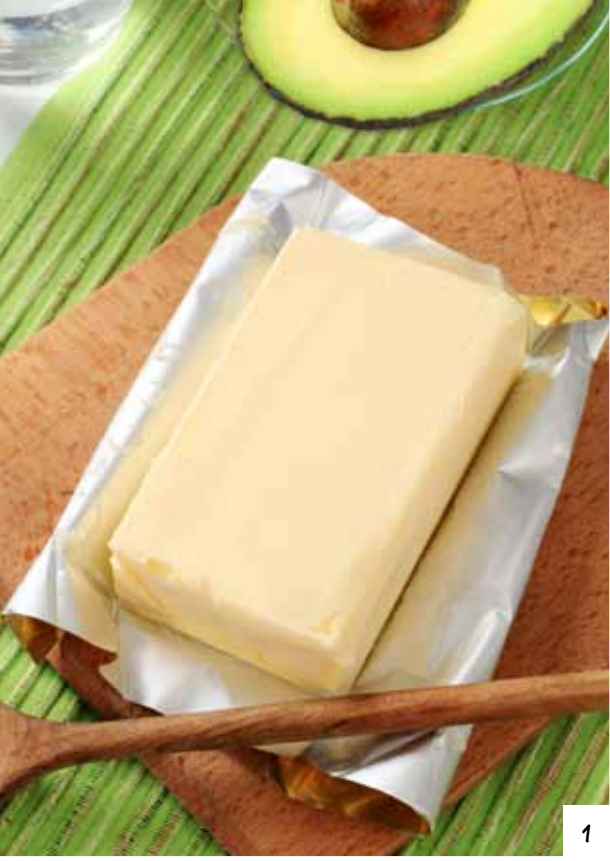
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1) Body butter cream

Rich butter from coco palms, almond oil, avocado and milk! An old recipe from grandma's notebook that moisturizes and restores dry and dehydrated skin. A splendid smell of warm cream and sweet caramel turns your mood from tired to happy!

€8,20 (100ml)

2) Pomegranate

The entire freshness of freshly cut grapes from Greek vines, is powerfully combined with the antioxidant extract of wine for a unique recipe of pleasure and effectiveness!

Handcrafted soap €6,10 (100ml)

Exfoliating bath gel €6,70 (100ml)

Botanical shower gel €5,10 (100ml)

Moisturizing lotion €6,70 (100ml)

Spa ball with essential oils €4,70

1

2



Fresh homemade cosmetics

from our grandma's secret recipe notebook.



Everything is in bulk and sold by weight at the quantities you need!

STORES IN GREECE

- Kolonaki:** 10 Skoufa Str, tel 210-3644015
Kifisia: 4 Kassaveti & Drosini Str, tel 210-8014829
Pireus: 36 Sotiros Dios & Koudouriotou Str, tel 210-4137038
Peristeri: 15A Ethnikis Antistaseos Str, tel 210-5726312
Chalandri: 6 Pentelis Str, tel 210-6855888
The Mall: 35 Andrea Papandreou Str, Marousi, tel 210-6300343
Glyfada: 18 Andrea Papandreou, tel 210-8985718
Rafina: Kyprion Agoniston & El. Venizelou, tel 22940-23699
Pagkrati: 86 Imittou., tel 210-7562280
Volos: 141 Ermou Str, tel 24210-30080
Thessaloniki 1: Mediterranean Cosmos, tel 2310-474446
Thessaloniki 2: 62 Mitropoleos, tel 2310-223264
Lamia: 20 Vyronos & Karagiannopoulou Str, tel 22310-66164
Patra: Riga Feraiou & 31 Ermou Str, tel 2610-279892
Pyrgos: Germanou & M. Botsari Str, tel 26210-20390
Ioannina: 1 Kosta Frontzou & Moulaemidou Str, tel 26510-37980
Mytilini: 17 Ermou 17, tel 22510-44812
Agrinio: 3 G. Baiba, tel 26410-54202
Samos: Vathi "Aroma" Pythagora Square, tel 22730-27409
Florina: 12 Str. Dragoumi, tel: 23850-26860
Veroia: Zogiopoulou & 6 Antoniou Kamara Str, tel 23310-27569
Rethymno: 70 Koudourioti Anevue, tel 28310-56999
River West: 96-98 Kifisos Avenue, Aigaleo

CORNERS

- Notos galleries :** Stadiou & Aioulou, Athens, tel 210 3245811
Notos galleries: Iroon Polytechniou 35, Pireus, 210-4119811.
Notos galleries: Ethnikis Adistaseos & Nedontos, Kalamata, tel 27210-90077
Hondos Center: 159 Patision & Agathoupoleos tel:210-8692800
Hondos Center: 275 Irakleiou Avenue, N.Ionia, tel 210-2716390-1
Hondos Center: 3 Ippokratous, Athina, tel 210-3668013
Hondos Center: 3 Vasileos Konstantinou Avenue, Ksanthi, tel 25410-83275
Pharmacy: 108 Dim. Christou Mpeka, Spata, tel 210-6635135

www.freshline.gr